

The Nine Website Privacy Policy

Effective Date: June 1 2021

Welcome to the *The Nine*.

This website is controlled by The Nine SRL (“The Nine” or “we”). This website privacy policy (the “Privacy Policy”) describes how we collect, use, transfer, and disclose information relating to you (“Personal Information”) that we may obtain through this website. We process your Personal Information in compliance with the privacy and data protection laws in force in Belgium.

Collection of Personal Information

We only collect information that we will genuinely use for the purposes set out in this Privacy Policy. Specifically, we collect:

- Information you choose to submit to us including any information provided by you to us when making an application or registering your interest along with the information you send us in emails and text messages, or interacting with us on social media platforms (such as Facebook or Twitter).
- Information otherwise obtained in conjunction with your use of the website, including any information that you post to your Profile, a company Profile, any alerts that you set, questions and answers that you view, widgets used and any preferences listed in My Profile.
- Information you provide to us in response to surveys or competitions.
- Information about the Service you use including on our website, or via our telephone service, including the time and date of purchase, the service that you use and details of any relevant payment card (such as a credit or debit card).

Use of Personal Information

We process the Personal Information you provide for various purposes:

- To provide a service requested by you

When you register online, we collect your identity, contact details, payment information and other information necessary to register you.

- To meet our business needs

You can visit this website without revealing much information about yourself. However, our servers automatically log technical data about visitors in order to render our website, for purposes of security, and for use in the analysis of the performance of our website.

To maintain security measures and related services relating to your access to our website, for example, to enable us to recognise your username and password, but also reset those if you forget them.

Unless you have specified that you do not wish to receive marketing communications from us, marketing to you of our services, events, competitions, sponsored events, or other products of a similar or complementary nature.

To respond to any questions, suggestions, issues or complaints you have raised with us.

Finally, we may use your Personal Information in the context of a corporate transaction and to protect our rights or property, to enforce our terms of use and legal notices and for the establishment, exercise and defense of legal claims.

- To meet our legal obligations

We process your Personal Information to meet tax, accounting and other legal obligations, for example, in the context of commercial transactions. In addition, we process your Personal Information when required by law or compelled by court order or other binding decision.

- **With your consent**

In some circumstances we may seek your consent for the collection and use of your Personal Information. This will be the case, for example, for the use of certain cookies, for the use of your e-mail address or mobile phone number for promotional purposes, or when you subscribe to certain services (e.g., a regular newsletter). You will always have the possibility of withdrawing this consent.

In addition, you may voluntarily provide Personal Information including, where applicable, your name, contact information (phone number, email address and address), date of birth, job title, contact information, hobbies, areas of interest, professional affiliations, and brand and product preferences.

We will not use or share your Personal Information for purposes unrelated to those described in this Privacy Policy without first notifying you and, where required, offering you a choice as to whether or not we may use your Personal Information in this different manner.

Sharing Information

We may share your Personal Information for the purposes mentioned above with:

- services providers in connection with the operation of this website and our company, including website hosting, the provision of technology related services, payment services and processing companies who enable us to store details of and allow you to use payment cards with us, and promotional material distribution;
- public authorities, government regulators or other law enforcement officials and the courts, as required or permitted by law or when compelled by a binding order;
- sponsors of The Nine – may require consent though; and
- other third parties in connection with a corporate restructuring, sale or assignment of assets, merger, or divestiture or any of our subsidiaries or affiliated companies.

When sharing your Personal Information with entities located in countries outside the EEA or Switzerland that do not provide for an equivalent level of data protection, we will put in place contractual guarantees in accordance with applicable data protection law. You can use the contact information below to request a copy of these contracts.

Social Media, Blogs, Reviews, and Similar Services

Any social media posts or comments you make to us (e.g. on our own Facebook page) will be shared under the terms of the relevant social media platform (e.g. Facebook or Twitter) on which they are made and could be made public by that platform. These platforms are controlled by other organisations and so we are not responsible for this sharing.

You should review the terms and conditions and privacy policies of the social media platforms you use to ensure you understand how they will use your information, what information relating to you they will place in the public domain and how you can stop them from doing so if you are unhappy about it.

Any blog, review or other posts or comments you make about us, our products and our service on any of our blog, review or user community services will be shared with all other members of that service and the public at large.

You are responsible for ensuring that any comments you make comply with any relevant policy on acceptable use of those services.

Data Security

We maintain appropriate technical, physical and organisational measures to protect Personal Information against accidental or unlawful destruction or accidental loss, alteration, unauthorized disclosure or access. Unfortunately, no information security system can be 100% secure. As a result, although we strive to protect your Personal Information, we cannot ensure or warrant the security of the Personal Information against unpredictable loss or unauthorised access.

Your Rights

Subject to restrictions under applicable law, you have the right to request from us access, rectification, erasure, restriction and portability of your Personal Information.

In case we use your Personal Information on the basis of consent, you have a right to withdraw your consent. In other cases, you have right to oppose such use, again subject to limitation under applicable law.

You can exercise your rights by using the contact information below.

Data Integrity

We take reasonable steps to ensure that the Personal Information we collect is relevant for the purposes for which it is to be used and that the Personal Information is reliable for its intended use

and is accurate, complete and current. However, in some cases we must rely on individual users to provide and maintain accurate Personal Information. You are responsible for making sure that your information is up-to-date and accurate when you provide it to us and where our services offer you the tools to maintain your information.

Management of Personal Information

You can contact us to discuss your information at any point in time using the details provided below.

It is very important to us that all the information we hold about you remains accurate and up-to-date at all times to reduce the chances of us having a misunderstanding. We try hard to make sure this is the case at all times regardless of what information we hold about you. We need your help in doing so though. If you have any online account with us, please ensure that the information you provide to us through that account (e.g. any contact information you provide) remains accurate and up-to-date. Please review and update it regularly.

If you have reason to believe any of the information that we have collected from you may be inaccurate, and you cannot correct such inaccuracy yourself through your registered account with us, please contact us (see below for how to do this).

Retention of Personal Information

We will only retain Personal Information for as long as we are required to do so by applicable law(s), or for as long as necessary for the purpose(s) for which it is processed (e.g., for as long as you remain a member). We will delete Personal Information when it is no longer needed and, in any case, upon expiration of the maximum storage term set forth in applicable law.

Changes to This Privacy Policy

If we make any material changes to this Privacy Policy, we will post a revised link on the home page of the website that indicates “Revised Privacy Policy” or a comparable notification about the changes. You should check this website periodically to see if any recent changes to this Privacy Policy have been made. You can also tell if this Privacy Policy has changed recently by reviewing the Effective Date posted at the beginning of this Privacy Policy.

Links to Other Internet Websites

The privacy practices set forth in this Privacy Policy are for this website and other specified activities only. Other websites hosted by third parties may have different practices. If you link to or otherwise visit any other websites managed by third parties, please review the privacy policies posted at those websites. We have no control over those websites and are not responsible or liable for the policies and practices followed by third parties.

About Us

Our registered company number is 0733756597 and our registered address is Rue Archimède 69, 1000 Brussels.

Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at: info@thenine.be

If you think that your complaint has not been adequately addressed, you have the right to lodge a complaint with the Belgian Data Protection Authority: www.gegevensbeschermingsautoriteit.be.